

## January Meeting Minutes

**Our Mission: Our mission is to foster drug-free communities through outreach, education, and youth engagement while empowering young people to become the next generation of resilient leaders.**

01/26/2024 -9-10am

Attendance: Angie Ritorto, Dawn Sagerman, Adam Wittmeyer, Kat Pappas, Ashley Gedra, Maura Stack, Kim Peck, Ann Linder, Marie Davis, Christen Foley, Amy Klube, Amelia Greenan, Kristen Mazur, Adam Schnitzer, Marie Davis, Victoria Payne, Jodie Altman, Krista Ulrich, Danielle Roberts

### S3 Phase 2

- Safety Safe Disposal Safe Storage- Ready to start presenting
  - o OPCAC and West Seneca Senior Centers
  - o Try and get youth involved from the SADD club the Wellness Club, and even the Boys and Girls Club
  - o Let us know if you have interested youth please reach out
  - o Possibly show the presentation at the next meeting

### Health and Wellness Night BGC March 8<sup>th</sup> 6-8 PM

- Minute to Win It, Yoga, Food
- Looking for volunteers to table
- Raise awareness about SFC and BGC
- Reached out to Spectrum and Horizon, KED will be there, the goal is 10 tables
- Kristen M will talk to the school resource officer and wants more info via email
- Share with PRC
- Ann inquired about Advertising – we are planning on going through schools but will use any help we can get
- Open to any age, initially focused on teens but if the younger crowd brings in people that is fine too
- Let Meghan know if you can volunteer

### Data & Evaluation Meeting Recap

- Dana and Meghan gave a 15-minute presentation to give CLYDE data to OP
- Dawn mentioned concerns about vaping and possible SFC involvement- Meghan thinks they would appreciate a further look at vaping
- Vaping is not a substance under the funding, marijuana is a substance that is talked about with vaping
- Sharon will possibly help present to WS

## Youth Leadership Summit

- Friday, April 19th at OPCAC
- Collaborating with the Character Council of WNY- they will assist with funding the speaker
- Every school who participated got a reminder
- Let Meghan know if you know people who want to go and/or share the flyer that I will share at the end of the meeting
- Reach out to Meghan if you are interested in being a part of the Youth Summit Committee, planned for February after CADCA

## Breakout Rooms

Two break-out rooms:

1. PSA focus topic, PSA Style: video, photo, etc.
2. Timeline

## Discussion

- Ashley's group
  - Colleen needs to be in discussion to give us limits
  - Short sweet and to the point
  - Break the stigma and give stat, societal norms
  - Use voiceover, silence can catch attention, and people want things to be read to them
  - QR code for the website
  - Add a section to SFC site for people who do not live in OP or WS so they know how to get involved and coalition websites are linked together
  - Do we have to list that this data is only from OP and WS? Meghan says no
- Jodie's group
  - Needs parameters too
  - Presented by kids
  - Amelia brought up influencers
  - The YLS room will be full of kids, who are already there to pick their brains
- Adam doesn't know much about what this PSA is focused on- Meghan informed SFC that this idea started when we were discussing alcohol use in the household and youth get it from their parents but it can be anything
- Target kids or parents? Kids probably not watching channel 2
- Krista- Voiceover with a teenage voice draws adults
- Amelia- Health and wellness are trendy, do not want it to be cringe
- Victoria- Ads on streaming services as FOCUS did
- YLS activity potential
- Adam suggested social media- Krista questioned the legality of being allowed to put on social media
- Hilbert College student involvement (Colleen)
- Inspire kids to be resilient, use social norms